

# RESORT RENTAL PROGRAM

*Do You Want To Maximize The  
Potential Of Your Rental Investment?*

List your vacation rental property with  
Prudential Gallo, REALTORS® and we'll show you how!!



Your Key  
To  
Rental Success

[www.prugallo.com](http://www.prugallo.com)



Prudential

Gallo, REALTORS®

16712 Kings Highway  
Lewes, DE

302-645-6697  
800-768-2289

[lewesrentals@prugallo.com](mailto:lewesrentals@prugallo.com)

37230 Rehoboth Ave. Ext.  
Rehoboth Beach, DE

302-227-6554  
800-997-5529

[rehoboth@prugallo.com](mailto:rehoboth@prugallo.com)



If your property is currently listed with a Real Estate Company, please disregard this notice.  
It is not our intention to solicit the offerings of other Real Estate Companies.



## Prudential Gallo, REALTORS® Resort Rental Program

### Owner's Advantages

- Customer service is our top priority!
- Thorough knowledge of the resort rental market
- Two fully staffed offices open 7 days per week, year-round, in highly visible locations in both Lewes and Rehoboth
- All property showings attended by a licensed rental agent
- We coordinate the cleaning schedules and maintenance upon request
- Constant communication with the owner, keeping them abreast of all situations
- Assistance in determining rental rates
- Optional Travel Insurance available to Guests
- Visa, MasterCard, American Express and Discover accepted for Guest convenience



### Accounting Procedures

- We collect 50% of the rental with the License Agreement. Money is promptly disbursed to Owners, less our fee.
- Balances on License Agreements due 30 days prior to check-in. Money is disbursed to Owners after check-in.
- Accidental Damage Waiver program
- ACH Direct Deposits available
- Our accounting system can handle multiple owners and partnerships
- Monthly statements mailed to Owners and available On-Line.
- 1099 distributed after the end of the year
- Maintenance expenses paid through the Owners account.
- Typical Owner Expenses:
  - All Utilities
  - Applicable Licenses and Permits
  - Weekly Cleaning Charges
  - All Maintenance Charges
  - Rental Commission Fee



# Prudential Gallo, REALTORS® Resort Rental Program

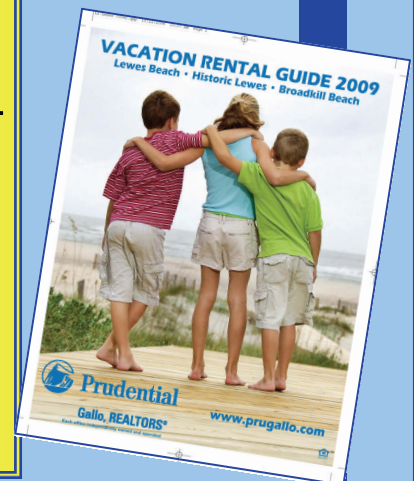
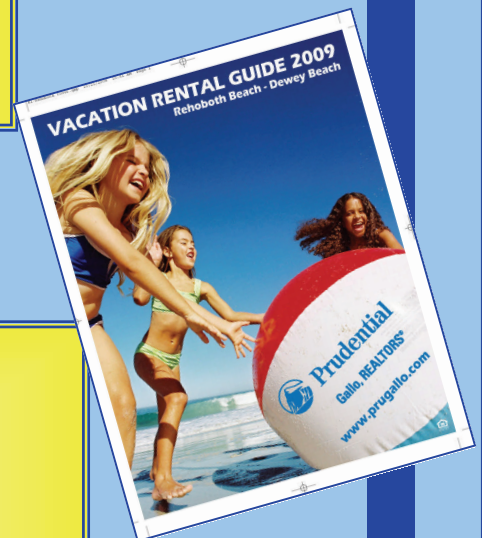
## e Rentals

- State-Of-The-Art Internet Rental Service
- On-Line Booking, available 24 hours per day/7 days per week, which captures reservations even when our office is closed
- Increased number of interior/exterior photos
- Virtual Tours
- On-line directory of activities, dining, golf, etc.
- On-line *Google* property mapping feature
- *Owner Link* Property owners have 24-hour access to view their reservations, calendars, statements and can block out owner weeks.



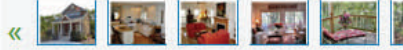
## Marketing & Advertising

- Full-color vacation rental brochures sent to thousands of potential guests and placed in commercial venues throughout the resort area
- Prudential Gallo, REALTORS® aggressively markets its company name through numerous mediums to maintain its image as a leader in resort area sales and rentals:
  - Our company ads appear regularly in many local publications, including the *Cape Gazette and Coast Press*.
  - Our presence is boldly displayed in the Lewes and Rehoboth Chamber Of Commerce Visitor Guides and many other resort publications, special events and other venues.
- Billboards and Signs:
  - Prudential Gallo, REALTORS® maintains several billboards in the resort area, and our unique yard signs are seen everywhere.
- We are strong and visible financial supporters of many worthy organizations in the resort area.



MAKING BEACH DREAMS COME TRUE!

433 Park Avenue - Lewes, DE



Occupancy: 6 Turn Day: Saturday Bedrooms: 3 Bathrooms: 2.5

Rental Rates

Available Dates	Weekly Rate	Daily Rate
9/27/08 - 1/1/09	\$1,400	\$175
1/1/09 - 4/4/09	\$1,400	\$175
4/4/09 - 4/11/09	\$1,400	\$175
4/11/09 - 4/18/09	\$1,400	\$175
4/18/09 - 4/25/09	\$1,400	\$175
4/25/09 - 5/2/09	\$1,400	\$175
5/2/09 - 5/9/09	\$1,400	\$175
5/9/09 - 5/16/09	\$1,400	\$175
5/16/09 - 5/23/09	\$1,400	\$200
5/23/09 - 5/30/09	\$1,800	Not Applicable
5/30/09 - 6/6/09	\$1,800	Not Applicable
6/6/09 - 6/13/09	\$1,750	Not Applicable
6/13/09 - 6/20/09	\$1,750	Not Applicable
7/4/09 - 7/11/09	\$1,850	Not Applicable
7/18/09 - 7/25/09	\$1,850	Not Applicable
7/25/09 - 8/1/09	\$1,850	Not Applicable
8/8/09 - 8/15/09	\$1,850	Not Applicable
8/15/09 - 8/22/09	\$1,850	Not Applicable
8/22/09 - 8/29/09	\$1,750	Not Applicable
8/29/09 - 9/5/09	\$1,500	Not Applicable

RESERVE IT ONLINE

Immaculate! Relax and unwind in this ultra comfortable and stylish home, straight out of 'Home and Garden' magazine! Charming deck and backyard provide a quiet oasis after an active day in the sun. "In-town" location is an easy walk to shops and restaurants of Lewes. Pet permitted with non-refundable fee.

Amenities

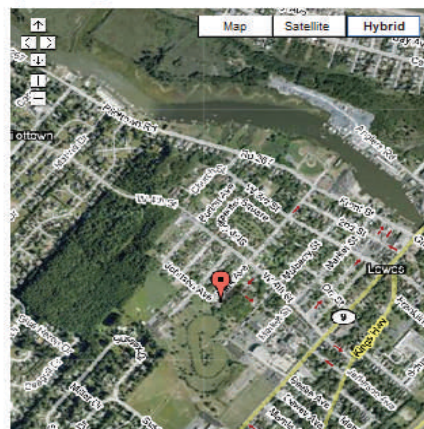
Washer/Dryer, Dishwasher, Extra TV's, Deck or Patio, Pets Permitted, Grill, Fireplace, High-Speed Internet, Air Conditioning - Central, DVD, VCR

Bed Arrangements

Below is the bed arrangements for 433 Park Avenue. Bed types and quantity is subject to change without notice.

Room	Floor	Bathroom	Bed Type	QTY
Master Bedroom 1	2nd	Yes	Queen	1
Guest Bedroom 1	2nd	No	Queen	1
Guest Bedroom 2	2nd	No	Twin	2

Map of Listing



RESERVE IT ONLINE

Listing Tools

- Virtual Tour
- Print Listing
- Send to a Friend
- View Bed Arrangement
- View Listing On Map
- Pet Friendly

Request More Information

First Name:

Last Name:

Address:

City:

State:  ZIP:

Email:

Phone:

Question:

Section Navigation

- Rental Agreement Terms
- All About Travel Insurance
- Vacation Rental FAQ
- Vacation Rental Checklist
- Bringing a Pet
- Tourism Guide
- OwnerLink

Browse by Area

- Dewey Beach
- Henlopen Acres
- Indian Beach
- North Rehoboth
- North Shores
- Rehoboth Beach Area
- Rehoboth by the Sea
- South Rehoboth
- The Pines
- Broadkill Beach
- Cape Shores
- Lewes Area
- Lewes Beach
- Lewes In-Town
- Milton

Questions or comments?

# How Guests Use Our Website

The Toolbox provides links to virtual tours, allows Guests to print the listing or e-mail it to a friend, or links them to Guest Reviews

The Guest can view multiple photos of the property, detailing each room as well as exterior features

The Rate Chart provides the Guest with rates for all available weeks, as well as daily rates for off-season rentals

Guests can book their reservation right on the website, securing the time they want at their own convenience

Bed Arrangements allows Guests to see what types of beds are in each room, what floor the bedrooms are on, and if they have a bath

Google Mapping provides the exact location of the property. Guests can zoom in/out to get more details

### Lewes Rental Office

16712 Kings Hwy - Lewes, DE  
(302)845-8697 • (800)788-2289  
[lewesrentals@pruqallo.com](mailto:lewesrentals@pruqallo.com)

### Rehoboth Beach Rental Office

702 Rehoboth Ave - Rehoboth Beach, DE  
(302)227-6554 • (800)997-5529  
[rehoboth@pruqallo.com](mailto:rehoboth@pruqallo.com)